



SMART ENERGY

WORKSHOPS FOR STUDENTS

Co-creation Workshops for Smart and Renewable Energy Solutions!

Welcome to take part in a co-creation process called the Innovation Loop. The mission is to take you, in a short time, from a predefined problem to co-generated ideas and into innovative solutions.

Are you interested in IoT, open data, AI, co-creation, service design, renewable energy or circular economy?

You will get company specific challenges to work with in multidisciplinary teams consisting of five to six students. You can also bring your own energy-related challenge or idea to work with. In this case you will put together your own team before the workshop starts.

About the Innovation Loop process

The process consists of three workshops. The workshops gather people with different knowledge and backgrounds in an open, social innovation process. This means that the ideas developed are owned by everyone.

Keynote speaker: Arash Gilan Author, CEO and co-founder of Viva Media

Co-author of the highly acknowledged book *GET DIGITAL – or die trying* Arash Gilan talks about digitalisation, new technologies, trends and marketing. Arash also talks about the value of the non-digital. You will get hands-on advice and thoughts on what it takes to win the digital championship!



Arash has been elected one of the foremost young CEOs and co-founders in Sweden. Arash also acts as one of Google's six Google Agency Coaches in Europe.

REGISTER NOW:

<https://www.lyyti.in/smartenergyworkshop>



European Union
European Regional
Development Fund

2nd of April 2019

INFORMATION

What

Idea-generation workshop focusing on smart energy solutions

When

PART 1 2nd of April, 9.00 am to 16.00 pm.
Registration and breakfast start at 8.30 am.

Where

Hanken School of Economics
Assembly hall, first floor
Kirjastokatu 16, Vaasa

How

Creative workshop and inspirational talks. The participants will together assess needs and identify ideas to handle these needs.

The event is free of charge and open for everyone to attend. Breakfast, lunch, coffee and snacks are included.

Registration is required.
Final day of registration: 25th of March. Please note that the registration may close earlier if the maximum number of participants (40) is reached.

CONTACT

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innovationsloop.eu – a part of Region Västerbotten



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The Innovation Loop Process in Vaasa

All three sessions will have inspirational keynote speeches, a creative workshop with tools bringing your ideas forward and a dedicated jury giving feedback on your progress.

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PART 1

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PART 2

WHAT

Society-solutions focused workshop:
Generated ideas in part 1 are transformed into marketable innovative products, services or processes benefiting the society in the energy sector.

WHEN

7th of May
University of Vaasa, Tervahovi building, C203 Kurtén Wolffintie 34, Vaasa
Keynote speaker: to be announced.

PART 3

WHAT

Solutions-based implementation workshop:
The participants blueprint solutions, assess their economic sustainability and engage stakeholders to finance their implementation.

WHEN

8th of October
Place and keynote speaker: to be announced.

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