



Artificial Intelligence and Wellbeing Seminar University of Vaasa, 2.12.2021

Seminar Registration and Coffee: 8:30-9:00

Nissi auditorium (Tritonia building)

Online: <https://uwasa.zoom.us/j/64106984531?pwd=aGsrUnVseHdkYzFtbkhXTmhrVG5zQT09>

Password: 454128

Opening 9:00-9:15

Catharina von Koskull, Digital Economy/School of Marketing and Communication, UVA

Rebekah Rousi, Digital Economy/School of Marketing and Communication, UVA

9.15-9.45 Artificial Intelligence – What it is and what it’s not

Rebekah Rousi, Digital Economy Platform/School of Marketing and Communication, University of Vaasa

9.45-10.15 Transformative service: Wellbeing amidst Technology

Laurel Anderson, Fulbright Vaasa University Scholar, W.P. Carey School of Business, Arizona State University

10.15-10.45 The Smart City and Wellbeing

Anne Stenros, Founder & CEO of Creative Catalyst, Former CDO City of Helsinki and Design Director KONE Corporation

Coffee Break 10:45-11:00

11.00-11.30 The Smart Home and Wellbeing

Nils Ehrenberg, School of Arts, Design and Architecture, Aalto University

11.30-12.00 On the perils and possibilities of (some) Self-tracking practices

Nina Janasik, Faculty of Social Sciences, Social policy, University of Helsinki

Lunch Break 12:00-13:00

13.00-13.30 AI care service at home and wellbeing in later life – the KATI programme

Marketta Niemelä, VTT Technical Research Centre of Finland

13.30-14.00 AI and Sustainability

Outi Ugas, Senior Advisor & Service Designer at Positive Impact Oy

14.00-14.30 Designed to serve: Social robots in elderly care networks
Martina Caic, School of Arts, Design and Architecture, Aalto University

Coffee Break 14:30-14:45

14.45-15.15 Games, gamification and healthy eating
Henna Syrjälä, School of Marketing and Communication, University of Vaasa

15.15-15.45 Technology, ethics and the everyday of human interaction
Nora Hämäläinen, Centre for Ethics as Study of Human Value/Faculty of Arts and Philosophy, University of Pardubice

15.45-16.00 Concluding remarks
Catharina von Koskull, Digital Economy/School of Marketing and Communication, UVA