



Vaasan yliopisto
UNIVERSITY OF VAASA

Pathways to success

University of Vaasa Strategy 2030



As a University our fundamental purpose is to create new knowledge and advance civilization as a core value of our society. Global challenges and opportunities are a key source of motivation for our education and research. Through our work, we can advance positive and sustainable development for individuals and communities, both regionally and globally.

Mission: We carry out impactful research and educate experts that address the needs of society today, and in the future. We advance competitiveness, innovation and sustainable development in business, technology and society.

Vision: The University of Vaasa is internationally recognised as a high-impact research university.

We innovatively bring together expertise in business, leadership and technology. Together, we create solutions to global challenges. We stand out as an attractive community based on equality and openness.

Values: Courage, Community, Responsibility

Profile: The University of Vaasa is focused on advancing responsible business.

The core competence of the University of Vaasa consists of high-level expertise in business, technology, management and communications. We renew and continuously strengthen our operations with the help of our multidisciplinary research platforms. They concentrate on the challenges and opportunities presented by the digital economy, innovation and entrepreneurship, as well as advances in the energy sector and sustainable development. We are committed to developing our research laboratories to strengthen our operations in local, national and international research networks. Our modern, attractive, and carbon neutral campus create an excellent foundation for our research, education and community spirit.

We are an internationally competitive, productive and specialized research university with a strong focus on high-impact, scientific research. We are a highly valued partner within regional and international innovation ecosystems. The University is located at the heart of Northern Europe's largest energy and environment business cluster. We consider advancing the renewal of the energy sector and climate change prevention as a core part of our mission.

Research

At the University of Vaasa, multidisciplinary research platforms integrate strong disciplinary knowledge with important global trends. Research platforms are an integral tool in the transformation and renewal of the university's operations. We utilize them to advance multi-, cross- and inter-disciplinary research to help address complex challenges facing our society. In addition to finding solutions to complex problems, our research also leads to new theoretical frameworks, new scientific thinking or even new areas of scientific enquiry.



We carry out ethical research that is both sustainable and responsible. We are committed to the principles of open science. We advance the impact of our research by disseminating new and relevant knowledge in our educational programmes, partner networks and society.

Education

The educational experience at the University of Vaasa emphasizes the role of community and interaction. At its core, the education experience is built upon cutting-edge, research-based knowledge, the utilization of the latest advances in technology, as well as a focus on student-driven projects. Our educational programmes address the needs of students at different life stages and across their working careers. We seek to increase our educational offering nationally and internationally to include those who are often left outside the scope of university education.

Modules within our programmes place emphasis on work life relevance, as well as employment and re-employment in a rapidly changing society. We proactively offer support services to our students in the form of study guidance, well-being and personal development.

We are responding to changing educational needs through a comprehensive renewal of our learning environment. This includes the renewal of the entire physical campus, along with the digital infrastructure and communal spaces, all of which are being carried out in accordance with the principles of sustainable development. An open and thriving campus is an integral part of the city's development and the region's innovation ecosystem. It plays an important role in bringing together students, researchers, partners, businesses, guests and local citizens alike, and enables close cooperation in our educational and research activities.

An open, inclusive and international university community

The University of Vaasa is truly international and recognized for its diversity and inclusivity. Our personnel are the key to our success. This is why we pay special attention to the well-being and personal development of both personnel and students, providing them comprehensive support services. Our community and working culture are based on equality and non-discrimination.

Our international operations affect the university in all its key areas: education, research and societal impact. We are active contributors both nationally and internationally to leading research and educational networks and partnerships. Members of our university community visit, develop and work in scientific communities and companies around the world during different phases of their careers. We also work responsibly towards the integration of international experts into Finnish society.

Our values – courage, community and responsibility – guide our daily operations and form the foundation for shared success today, and in the future.