

The academic year of the Programme Grande Ecole "Master in Management" is divided into 2 semesters, from early September to early May.

The fall semester is divided into parts

- A first list of elective courses taught in September.
  - A second list of elective courses taught between October to December.
- They also have the possibility to select some online elective courses.

For the Spring semester students will have to select up to 6 courses from the list of elective courses below. They also have the possibility to select some online elective courses.

**Online elective courses:** Those courses are available for the Spring semester. Students can select up to two online elective courses if their Home Institution agrees with their choice.

**Contact:**

For any question related to your programme (Learning Agreement, pedagogical matters...): Jana Pokorna, Programme Grande Ecole ("Master in Management") Academic Advisor, jana.pokorna@kedgabs.com

For any question related to the course selection platform (send only one email with the details of your query, and add your full name): choixdecours.pgebdx@kedgabs.com

### FALL SEMESTER September 9th - December 20th

ELECTIVE COURSES September 9th to 21st			
Course code	Course title	Taught in	Field of study
<b>September 9th to 14th</b>			
Not available yet	International Business Environment	English	MANAGEMENT
Not available yet	Customer relationship management	English	MANAGEMENT
<b>September 16th to 21st</b>			
Not available yet	Cross cultural management	English	HRM
Not available yet	Project management	English	MIS
<b>During the semester</b>			
Not available yet	French language for international students (Beginner / Elementary / Intermediate / Advanced)		

ELECTIVE COURSES September 30th to December 20th			
Course code	Course title	Taught in	Field of study
Not available yet	International Financial System	English	FINANCE
Not available yet	Financial markets (microstructure)	English	FINANCE
Not available yet	FinTech and Digital Banking	English	FINANCE
Not available yet	Risk management and derivatives	English	FINANCE
Not available yet	Capital investment	French	FINANCE
Not available yet	Financement bancaire et régulation	French	FINANCE
Not available yet	Ingénierie financière	French	FINANCE
Not available yet	Gestion du patrimoine en milieu bancaire	French	FINANCE
Not available yet	Décisions financières et boursières	French	FINANCE
Not available yet	Family Business	English	MANAGEMENT
Not available yet	International Business Environment	English	MANAGEMENT
Not available yet	States & Corporations in the World Economy	English	MANAGEMENT
Not available yet	International HR management	English	MANAGEMENT
Not available yet	Freedom at work : embodied leadership	French	MANAGEMENT
Not available yet	Gestion des conflits	French	MANAGEMENT
Not available yet	Méthode de conseil en entreprise	French	MANAGEMENT
Not available yet	Management, entrepreneuriat et intrapreneuriat	French	MANAGEMENT
Not available yet	Retail Strategies	English	MARKETING
Not available yet	Luxury Marketing 1 : The World of Luxury	English	MARKETING
Not available yet	Wine Marketing	English	MARKETING
Not available yet	Luxury Marketing	English	MARKETING
Not available yet	International marketing	English	MARKETING
Not available yet	B to B marketing	English	MARKETING
Not available yet	Product manager	English	MARKETING
Not available yet	Luxury goods and cosmetic marketing	French	MARKETING
Not available yet	Luxury brand research	French	MARKETING
Not available yet	Marketing digital	French	MARKETING
Not available yet	Lean management	English	OPS
Not available yet	Dela startégie au système d'info	French	OPS
Not available yet	Mobilité et big data	French	OPS
Not available yet	Emerging Market Multinationals	English	STRATEGY
Not available yet	Corporate Strategy in the Digital Age	English	STRATEGY
Not available yet	Creating Social Change : System-Innovation for a Better Society	English	STRATEGY
Not available yet	International relations of the environment	English	STRATEGY
Not available yet	Regional business in southern mediterranean	English	STRATEGY
Not available yet	Cross cultural negotiation	English	STRATEGY
Not available yet	Regional business in Asia (China and India)	French	STRATEGY
Not available yet	B to B marketing in health	French	STRATEGY

ONLINE ELECTIVE COURSES			
Course code	Course title	Taught in	Field of study
Not available yet	Exploring South East Asia	English	English
Not available yet	Good Governance, Lobbying or Corruption	English	English
Not available yet	Mastering Money	English	English
Not available yet	Measuring Sustainable Performance	English	English
Not available yet	Network-centric Innovation	English	English
Not available yet	Emotions et sentiments en marketing	French	French
Not available yet	Marketing sensoriel	French	French
Not available yet	Strategic Behavior and Gaming	French	French
Not available yet	Systèmes d'information, stratégie et organisation	French	French

**SPRING SEMESTER January 9th - May 9th**

ELECTIVE COURSES			
Course code	Course title	Taught in	Field of study
Not available yet	Consulting in process management	English	OPS
Not available yet	Supply chain in an uncertain word	English	OPS
Not available yet	Entreprise numérique, nouveaux métiers et nouvelles pratiques	French	OPS
Not available yet	Conception et gestion de la supply chain	French	OPS
Not available yet	Cross cultural management	English	MANAGEMENT
Not available yet	International Business Environment	English	MANAGEMENT
Not available yet	Le Leadership autrement : le parcours du héros	French	MANAGEMENT
Not available yet	Management, entrepreneuriat et intrapreneuriat	French	MANAGEMENT
Not available yet	Sport et Management	French	MANAGEMENT
Not available yet	International HR management	French	MANAGEMENT
Not available yet	Sustainable marketing	English	MARKETING
Not available yet	Luxury Marketing 1 : The world of Luxury	English	MARKETING
Not available yet	Wine Marketing	English	MARKETING
Not available yet	Cultural branding	English	MARKETING
Not available yet	Marketing digital	English	MARKETING
Not available yet	Marketing industriel	French	MARKETING
Not available yet	Marque et communication	French	MARKETING
Not available yet	Luxury Marketing 2 : Experiential Luxury	French	MARKETING
Not available yet	Finance entrepreneuriale	English	FINANCE
Not available yet	Risk management and derivatives	English	FINANCE
Not available yet	Investment banking	English	FINANCE
Not available yet	Concevoir et déployer une stratégie RSE en entreprise	French	STRATEGY
Not available yet	Strategie et création d'entreprises	French	STRATEGY
Not available yet	French language for international students (Beginner / Elementary / Intermediate / Advanced)		

ONLINE ELECTIVE COURSES		
Course code	Course title	Field of study
Not available yet	Corporate Social Responsibility	English
Not available yet	Cultural Brand Strategy	English
Not available yet	Economic Development	English
Not available yet	Human Resources Technics and Methods	English
Not available yet	Luxury Brands and Consumers' emotions	English
Not available yet	Management and language	English
Not available yet	Players and Deviants : Creative Innovation for Change	English
Not available yet	Sensory Marketing	English
Not available yet	Social Entrepreneurship	English
Not available yet	Surviving Thriving and Sinning : International Contexts of Small Enterprise and Entrepreneurship	English
Not available yet	Apprendre à apprendre	French
Not available yet	Communication digitale	French
Not available yet	Economie reconsidérée	French
Not available yet	Film, production et distribution	French
Not available yet	Influence et communication politique	French
Not available yet	Intégrer et s'intégrer à l'entreprise	French
Not available yet	Management, stratégies et décisions individuelles	French
Not available yet	Marketing relationnel	French
Not available yet	Modèles économiques des industries créatives. Livre, musique, vidéo	French

\*MIS\* = Management Information System

\*OPS\*= Operations System Management

Please note that the List of courses might still be subject to change