

Are you interested in learning more about innovation? Register for the course OPIS2001 User Innovation (5 ECTS) now!

The course targets students of all disciplines at the University of Vaasa. It gives you an understanding of the essential theoretical aspects of the phenomenon user innovation combined with practical insights in the process behind user innovations. It is an online course based on active participation and cross-functional teamwork with kick-off and final presentations face-to-face.

The course is produced in cooperation with Professor Eric von Hippel, Professor of Technological Innovation in the MIT Sloan School of Management and the leading scholar in User Innovation research worldwide.

When?

Kick-off Wednesday 13.9.2017 12.15 in the auditorium Nissi (K218) in Tritonia

How?

Registration in WebOodi until 10.9.2017 23.59.

For whom?

For students of all faculties of the University of Vaasa. Exchange students are also welcome. No prerequisites.

Questions?

Contact Mona Enell-Nilsson (moen@uva.fi).